

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA - II YEAR - ANNUAL PATTERN

THEORY PAPER IN LIEU OF PROJECT WORK FOR ALL SPECIALIZATIONS

| ONLY FOR THE CANDIDATE ADMITTED FROM THE ACA.YEAR 2009-2010 TO 2011 CAL. BATCH THOSE WHO SELECTED THEORY PAPER IN LIEU OF PROJECT WORK [SUBJECT TO THE CONDITION THAT THE SELECTED THEORY PAPER HAVE NOT BEEN STUDIED BY THE STUDENT UNDER HIS/HER SPECIALIZATION] | | | | | | | BATCH |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----|----|--------------------------------------|-----|---------|---------------------------------------|
| II | 23.12.20 | WED | FN | INTERNATIONAL BUSINESS | 2EA | 09DMB15 | 2009-10 Aca to 2011 Calendar |
| II | 23.12.20 | WED | FN | BUSINESS ENVIRONMENT AND ETHICS | 2EB | 09DMB16 | -do- |
| II | 23.12.20 | WED | FN | RETAIL MANAGEMENT | 2EC | 09DMB17 | -do- |
| II | 23.12.20 | WED | FN | MANAGING INTERPERSONAL EFFECTIVENESS | 2ED | 09DMB18 | -do- |
| II | 23.12.20 | WED | FN | QUALITY MANAGEMENT SYSTEMS | 2EE | 09DMB19 | -do- |
| II | 23.12.20 | WED | FN | TOTAL QUALITY MANAGEMENT | 2EF | 09DMB20 | -do- |
| II | 23.12.20 | WED | FN | RISK MANAGEMENT AND INSURANCE | 2EG | 09DMB21 | -do- |

SESSION: FN: FORENOON - 10 AM – 1 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA GENERAL II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P. CODE | BATCH |
|------|----------|-----|---------|------------------------------------------------------------------------------------------------------|-------------|--------------|-----------------------------|
| II | 14.12.20 | MON | AN | PRODUCTIONS AND OPERATIONS MANAGEMENT | 23A | 07DMB08 | 2007-08 Aca. Yr. .& Onwards |
| II | 15.12.20 | TUE | AN | EXECUTIVE COMMUNICATION | 23B | 07DMB09 | -do- |
| II | 16.12.20 | WED | AN | BRAND MANAGEMENT | 23C | 07DMB10 | -do- |
| II | 17.12.20 | THU | AN | MANAGEMENT INFORMATION SYSTEMS 23D - 2011-12 Aca. Yr & onwards 23E - 2007-08 Aca. To 2011 Cal | 23D/ 23E | 07DMB12 ” | -do-. |
| II | 18.12.20 | FRI | AN | INTERNATIONAL BUSINESS 23E - 2011-12 Aca. Yr & onwards 23G - 2007-08 Aca. To 2011 Cal | 23E/ 23G | 07DMB14 | -do- |
| II | 19.12.20 | SAT | AN | EVENT MANAGEMENT | 23F | 11DMB17 | 2011-12 Aca. Yr & Onwards |
| II | 20.12.20 | SUN | AN | MICRO-FINANCE PRESPECTIVES AND OPERATIONS | 23G | 11DMB18 | -do- |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS 23H - 2011-12 Aca. Yr & onwards 23D - 2007-08 Aca. To 2011 Cal | 23H/ 23D | 07DMB11 | 2007-08 Aca. Yr. .& Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT 23J - 2011-12 Aca. Yr & onwards 23F - 2007-08 Aca. To 2011 Cal | 23J/ 23F | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA AIRLINE & AIRPORT MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2011-12 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|------|----------|-----|---------|---------------------------------------------------|----------|-------------|---------------------------------|
| II | 14.12.20 | MON | AN | MANAGEMENT INFORMATION SYSTEM | 23A | 11DMB-AA166 | 2011-12 Aca. Year Onwards |
| II | 15.12.20 | TUE | AN | AIRLINE & AIRPORT OPERATIONS | 23B | 11DMB-AA167 | -do- |
| II | 16.12.20 | WED | AN | STRATEGIC AIRPORT PLANNING AND MARKETING | 23C | 11DMB-AA168 | -do- |
| II | 17.12.20 | THU | AN | AIR TRAFFIC CONTROL | 23D | 11DMB-AA169 | -do- |
| II | 18.12.20 | FRI | AN | AIRCRAFT MAINTENANCE MANAGEMENT | 23E | 11DMB-AA170 | -do- |
| II | 19.12.20 | SAT | AN | AIRLINE MARKETING AND STRATEGIC AIRLINE ALLIANCES | 23F | 11DMB-AA171 | -do- |
| II | 20.12.20 | SUN | AN | AVIATIONS SAFETY AND SECURITY | 23G | 11DMB-AA172 | -do- |
| II | 21.12.20 | MON | AN | AVIATION LEGAL ENVIRONMENT | 23H | 11DMB-AA173 | -do- |
| II | 22.12.20 | TUE | AN | AVIATION RESOURCE MANAGEMENT | 23J | 11DMB-AA174 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA BANKING & FINANCE II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 AND ONWARDS*)

| YE AR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|--------------------------------------------------|-------------|-------------|----------------------------------|
| II | 14.12.20 | MON | AN | FINANCIAL INSTITUTIONS AND SERVICES | 23A | 10DMB-BF134 | 2010 -11 Aca. Yr.& Onwards |
| II | 15.12.20 | TUE | AN | MANAGEMENT CONTROL SYSTEM | 23B | 10DMB-BF135 | -do- |
| II | 16.12.20 | WED | AN | BANKING AND INSURANCE MARKETING | 23C | 10DMB-BF136 | -do- |
| II | 17.12.20 | THU | AN | MANAGEMENT OF BANKING AND INSURANCE COMPANIES | 23D | 10DMB-BF137 | -do- |
| II | 18.12.20 | FRI | AN | COMERCIAL BANKING AND ROLE OF RBI | 23E | 10DMB-BF138 | -do- |
| II | 19.12.20 | SAT | AN | MUTUAL FUND MANAGEMENT | 23F | 10DMB-BF139 | -do- |
| II | 20.12.20 | SUN | AN | MERCHANT BANKING | 23G | 10DMB-BF140 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr.& Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA ENTREPRENEURSHIP II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-----------------------------------------------------|----------|-----------|----------------------------------|
| II | 14.12.20 | MON | AN | ENTREPRENEURIAL FINANCE | 23A | 07DMB-E78 | 2007-08 Aca. Yr. & Onwards |
| II | 15.12.20 | TUE | AN | ENTREPRENEURSHIP DEVELOPMENT | 23B | 07DMB-E79 | -do- |
| II | 16.12.20 | WED | AN | PROJECT MANAGEMENT | 23C | 07DMB-E80 | -do- |
| II | 17.12.20 | THU | AN | INFORMATION TECHNOLOGY AND E-COMMERCE | 23D | 07DMB-E81 | -do- |
| II | 18.12.20 | FRI | AN | TECHNOLOGY INNOVATION AND SUSTAINABLE ENTERPRISE | 23E | 07DMB-E82 | -do- |
| II | 19.12.20 | SAT | AN | BUSINESS PLAN AND ETHICS | 23F | 07DMB-E83 | -do- |
| II | 20.12.20 | SUN | AN | MANAGING DIVERSITY | 23G | 07DMB-E84 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA EXPORT MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|------------------------------------|----------|------------|----------------------------------|
| II | 14.12.20 | MON | AN | INTERNATIONAL BUSINESS ENVIRONMENT | 23A | 07DMB-EM92 | 2007-08 Aca. Yr & Onwards |
| II | 15.12.20 | TUE | AN | EXPORT TRADE & DOCUMENTATION | 23B | 07DMB-EM93 | -do- |
| II | 16.12.20 | WED | AN | EXPORT FINANCE PROCEDURE | 23C | 07DMB-EM94 | -do- |
| II | 17.12.20 | THU | AN | FOREX MANAGEMENT | 23D | 07DMB-EM95 | -do- |
| II | 18.12.20 | FRI | AN | INTERNATIONAL PROJECT MANAGEMENT | 23E | 07DMB-EM96 | -do- |
| II | 19.12.20 | SAT | AN | LOGISTICS MANAGEMENT | 23F | 07DMB-EM97 | -do- |
| II | 20.12.20 | SUN | AN | INTERNATIONAL MARKETING | 23G | 07DMB-EM98 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
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TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA FINANCIAL MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|--------------------------------------------|----------|-----------|-----------------------------|
| II | 14.12.20 | MON | AN | INDIAN CAPITAL MARKET AND FINANCIAL SYSTEM | 23A | 07DMB-F29 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | MANAGEMENT OF FINANCIAL SERVICES | 23B | 07DMB-F30 | -do- |
| II | 16.12.20 | WED | AN | CAPITAL BUDGETING AND FINANCIAL DECISIONS | 23C | 07DMB-F31 | -do- |
| II | 17.12.20 | THU | AN | WORKING CAPITAL MANAGEMENT | 23D | 07DMB-F32 | -do- |
| II | 18.12.20 | FRI | AN | RISK MANAGEMENT AND INSURANCE | 23E | 07DMB-F33 | -do- |
| II | 19.12.20 | SAT | AN | SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT | 23F | 07DMB-F34 | -do- |
| II | 20.12.20 | SUN | AN | INTERNATIONAL FINANCIAL MANAGEMENT | 23G | 07DMB-F35 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

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COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
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TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA FINANCIAL SERVICES II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|----------------------------------------------------------------------|----------|------------|-----------------------------------|
| II | 14.12.20 | MON | AN | MARKETING OF FINANCIAL SERVICES | 23A | 07DMB-FS71 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | MUTUAL FUNDS AND MERCHANT BANKING | 23B | 07DMB-FS72 | -do- |
| II | 16.12.20 | WED | AN | LEGAL ASPECTS OF FINANCIAL SERVICES | 23C | 07DMB-FS73 | -do- |
| II | 17.12.20 | THU | AN | MERGERS AND ACQUISITIONS | 23D | 07DMB-FS74 | -do- |
| II | 18.12.20 | FRI | AN | FINANCIAL INTERMEDIARIES, FINANCIAL INSTITUTIONS, & REGULATORS | 23E | 07DMB-FS75 | -do- |
| II | 19.12.20 | SAT | AN | RISK & INSURANCE MANAGEMENT | 23F | 07DMB-FS76 | -do- |
| II | 20.12.20 | SUN | AN | TREASURY MANAGEMENT | 23G | 07DMB-FS77 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA HOSPITAL MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|------------------------------------------------------------|----------|-------------|------------------------------------|
| II | 14.12.20 | MON | AN | HOSPITAL ARCHITECTURE PLANNING AND DESIGN | 23A | 07DMB-HM99 | 2007-08 Aca. Yr & Onwards |
| II | 15.12.20 | TUE | AN | MATERIAL MANAGEMENT | 23B | 07DMB-HM100 | -do- |
| II | 16.12.20 | WED | AN | HOSPITAL OPERATION I (PATIENT CARE) | 23C | 07DMB-HM101 | -do- |
| II | 17.12.20 | THU | AN | HOSPITAL OPERATION II (SUPPORTIVE SERVICES) | 23D | 07DMB-HM102 | -do- |
| II | 18.12.20 | FRI | AN | BIO – SCIENCES AND EPIDEMIOLOGY | 23E | 07DMB-HM103 | -do- |
| II | 19.12.20 | SAT | AN | HOSPITAL INFORMATION SYSTEM (INCLUDING MEDICAL RECORDS) | 23F | 07DMB-HM104 | -do- |
| II | 20.12.20 | SUN | AN | HEALTH LAWS AND POLICIES | 23G | 07DMB-HM105 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
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TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA HUMAN RESOURCE MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-----------------------------------------------|----------|------------|----------------------------|
| II | 14.12.20 | MON | AN | PERSONNEL MANAGEMENT CONCEPTS | 23A | 07DMB-HR50 | 2007 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | METHODOLOGY OF TRAINING & DEVELOPMENT | 23B | 07DMB-HR51 | -do- |
| II | 16.12.20 | WED | AN | HUMAN RESOURCE DEVELOPMENT AND PLANNING | 23C | 07DMB-HR52 | -do- |
| II | 17.12.20 | THU | AN | INDUSTRIAL RELATIONS MANAGEMENT | 23D | 07DMB-HR53 | -do- |
| II | 18.12.20 | FRI | AN | COMPENSATION MANAGEMENT | 23E | 07DMB-HR54 | -do- |
| II | 19.12.20 | SAT | AN | PERFORMANCE MANAGEMENT SYSTEMS AND STRATEGIES | 23F | 07DMB-HR55 | -do- |
| II | 20.12.20 | SUN | AN | ORGANIZATIONAL DEVELOPMENT AND CHANGE | 23G | 07DMB-HR56 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA INTERNATIONAL BUSINESS II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|---------------------------------------------------|----------|------------|-----------------------------------|
| II | 14.12.20 | MON | AN | INTERNATIONAL HUMAN RESOURCE MANAGEMENT | 23A | 07DMB-IB43 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | INTERNATIONAL BUSINESS ENVIRONMENT | 23B | 07DMB-IB44 | -do- |
| II | 16.12.20 | WED | AN | INTERNATIONAL MARKETING MANAGEMENT | 23C | 07DMB-IB45 | -do- |
| II | 17.12.20 | THU | AN | INTERNATIONAL FINANCIAL AND MANAGEMENT ACCOUNTING | 23D | 07DMB-IB46 | -do- |
| II | 18.12.20 | FRI | AN | INTERNATIONAL BUSINESS LAW | 23E | 07DMB-IB47 | -do- |
| II | 19.12.20 | SAT | AN | INTERNATIONAL BANKING | 23F | 07DMB-IB48 | -do- |
| II | 20.12.20 | SUN | AN | GLOBAL BUSINESS ETHICS | 23G | 07DMB-IB49 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA INVESTMENT MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|------------------------------------------------|----------|------------|-----------------------------------|
| II | 14.12.20 | MON | AN | DERIVATIVES MANAGEMENT AND COMMODITIES MARKETS | 23A | 07DMB-IM36 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | INDIAN CAPITAL MARKET AND FINANCIAL SYSTEM | 23B | 07DMB-IM37 | -do- |
| II | 16.12.20 | WED | AN | INTERNATIONAL FINANCIAL MARKETS | 23C | 07DMB-IM38 | -do- |
| II | 17.12.20 | THU | AN | RISK MANAGEMENT AND INSURANCE | 23D | 07DMB-IM39 | -do- |
| II | 18.12.20 | FRI | AN | MUTUAL FUNDS IN INDIA | 23E | 07DMB-IM40 | -do- |
| II | 19.12.20 | SAT | AN | SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT | 23F | 07DMB-IM41 | -do- |
| II | 20.12.20 | SUN | AN | PROJECT FINANCE AND MANAGEMENT | 23G | 07DMB-IM42 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
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COURSE : MBA INFORMATION SYSTEMS II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|------------------------------------------------|----------|------------|-----------------------------------|
| II | 14.12.20 | MON | AN | SOFTWARE PROJECT MANAGEMENT | 23A | 07DMB-IS64 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | DATABASE MANAGEMENT SYSTEMS | 23B | 07DMB-IS65 | -do- |
| II | 16.12.20 | WED | AN | ELECTRONIC COMMERCE | 23C | 07DMB-IS66 | -do- |
| II | 17.12.20 | THU | AN | ENTERPRISE RESOURCE PLANNING | 23D | 07DMB-IS67 | -do- |
| II | 18.12.20 | FRI | AN | DATA WAREHOUSING AND DATA MINING | 23E | 07DMB-IS68 | -do- |
| II | 19.12.20 | SAT | AN | KNOWLEDGE MANAGEMENT AND INFORMATION SYSTEMS | 23F | 07DMB-IS69 | -do- |
| II | 20.12.20 | SUN | AN | INFORMATION SECURITY SYSTEMS CONTROL AND AUDIT | 23G | 07DMB-IS70 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
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TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA LOGISTIC & SUPPLY CHAIN MGT. II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|----------------------------------------------|----------|-------------|----------------------------------|
| II | 14.12.20 | MON | AN | LOGISTICS MANAGEMENT | 23A | 10DMB-LM148 | 2010-11 Aca. Yr & Onwards |
| II | 15.12.20 | TUE | AN | RETAIL STORE AND VISUAL MERCHANDISING | 23B | 10DMB-LM149 | -do- |
| II | 16.12.20 | WED | AN | QUALITY MANAGEMENT AND QUALITY TECHNIQUES | 23C | 10DMB-LM150 | -do- |
| II | 17.12.20 | THU | AN | RETAIL MARKETING AND CRM | 23D | 10DMB-LM151 | -do- |
| II | 18.12.20 | FRI | AN | LOGISTICS & SUPPLY CHAIN MANAGEMENT | 23E | 10DMB-LM152 | -do- |
| II | 19.12.20 | SAT | AN | EXPORT TRADE AND DOCUMENTATION | 23F | 10DMB-LM153 | -do- |
| II | 20.12.20 | SUN | AN | INTERNATIONAL MARKETING | 23G | 10DMB-LM154 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA MARKETING MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|------------------------------------|----------|-----------|-----------------------------------|
| II | 14.12.20 | MON | AN | CONSUMER BEHAVIOUR | 23A | 07DMB-M15 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | INDUSTRIAL & SERVICES MARKETING | 23B | 07DMB-M16 | -do- |
| II | 16.12.20 | WED | AN | NEW PRODUCT DEVELOPMENT | 23C | 07DMB-M17 | -do- |
| II | 17.12.20 | THU | AN | MARKETING RESEARCH | 23D | 07DMB-M18 | -do- |
| II | 18.12.20 | FRI | AN | ADVERTISING AND SALES PROMOTION | 23E | 07DMB-M19 | -do- |
| II | 19.12.20 | SAT | AN | LOGISTICS AND SALES MANAGEMENT | 23F | 07DMB-M20 | -do- |
| II | 20.12.20 | SUN | AN | INTERNATIONAL MARKETING | 23G | 07DMB-M21 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA MATERIALS MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|---------------------------------------|----------|-------------|--------------------------------|
| II | 14.12.20 | MON | AN | PACKING AND DISTRIBUTION MANAGEMENT | 23A | 10DMB-MT141 | 2010-11 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | EXPORT TRADE AND DOCUMENTATION | 23B | 10DMB-MT142 | -do- |
| II | 16.12.20 | WED | AN | LOGISTICS AND SUPPLY CHAIN MANAGEMENT | 23C | 10DMB-MT143 | -do- |
| II | 17.12.20 | THU | AN | PURCHASING AND PROCUREMENT MANAGEMENT | 23D | 10DMB-MT144 | -do- |
| II | 18.12.20 | FRI | AN | MATERIALS AND STORES MANAGEMENT | 23E | 10DMB-MT145 | -do- |
| II | 19.12.20 | SAT | AN | TOTAL QUALITY MANAGEMENT | 23F | 10DMB-MT146 | -do- |
| II | 20.12.20 | SUN | AN | PROJECT MANAGEMENT | 23G | 10DMB-MT147 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Year & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | “ |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA PROJECT MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-----------------------------------|----------|-------------|-----------------------------|
| II | 14.12.20 | MON | AN | PROJECT FORMULATION AND APPRAISAL | 23A | 10DMB-PM120 | 2010-11 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | PROJECT SUPPORT SYSTEM | 23B | 10DMB-PM121 | -do- |
| II | 16.12.20 | WED | AN | PROJECT PLANNING AND EXECUTION | 23C | 10DMB-PM122 | -do- |
| II | 17.12.20 | THU | AN | PROJECT RISK MANAGEMENT | 23D | 10DMB-PM123 | -do- |
| II | 18.12.20 | FRI | AN | PROJECT CONTROL SYSTEM | 23E | 10DMB-PM124 | -do- |
| II | 19.12.20 | SAT | AN | PROJECT MANAGEMENT SOFTWARE | 23F | 10DMB-PM125 | -do- |
| II | 20.12.20 | SUN | AN | SMALL BUSINESS MANAGEMENT | 23G | 10DMB-PM126 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Year onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA RETAIL MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-------------------------------------------|----------|------------|-----------------------------------|
| II | 14.12.20 | MON | AN | BUYER BEHAVIOUR | 23A | 07DMB-RM57 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | RETAIL OPERATIONS MANAGEMENT | 23B | 07DMB-RM58 | -do- |
| II | 16.12.20 | WED | AN | INTERNATIONAL RETAILING | 23C | 07DMB-RM59 | -do- |
| II | 17.12.20 | THU | AN | RETAIL PLANNING | 23D | 07DMB-RM60 | -do- |
| II | 18.12.20 | FRI | AN | LOGISTICS AND SALES PROMOTION | 23E | 07DMB-RM61 | -do- |
| II | 19.12.20 | SAT | AN | RETAIL SALES TECHNIQUES AND PROMOTIONS | 23F | 07DMB-RM62 | -do- |
| II | 20.12.20 | SUN | AN | DIRECT & NETWORK MARKETING | 23G | 07DMB-RM63 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA SERVICE MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-------------------------------------|----------|------------|-------------------------------------|
| II | 14.12.20 | MON | AN | SERVICE MARKETING | 23A | 07DMB-SM85 | 2007-08 Aca. Yr & Onwards |
| II | 15.12.20 | TUE | AN | CUSTOMER RELATIONSHIP MANAGEMENT | 23B | 07DMB-SM86 | -do- |
| II | 16.12.20 | WED | AN | HEALTHCARE SERVICES MANAGEMENT | 23C | 07DMB-SM87 | -do- |
| II | 17.12.20 | THU | AN | HOSPITALITY SERVICES MANAGEMENT | 23D | 07DMB-SM88 | -do- |
| II | 18.12.20 | FRI | AN | PUBLIC SERVICES MANAGEMENT | 23E | 07DMB-SM89 | -do- |
| II | 19.12.20 | SAT | AN | FINANCIAL SERVICES MANAGEMENT | 23F | 07DMB-SM90 | -do- |
| II | 20.12.20 | SUN | AN | TOTAL QUALITY SERVICE MANAGEMENT | 23G | 07DMB-SM91 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA SHIPPING & PORT MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2011-12 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|------|----------|-----|---------|--------------------------------------|----------|-------------|--------------------------------------|
| II | 14.12.20 | MON | AN | SHIP MANAGEMENT PRACTICE | 23A | 11DMB-SP175 | 2011-12 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | CHARTERING | 23B | 11DMB-SP176 | -do- |
| II | 16.12.20 | WED | AN | INTERNATIONAL MARITIME ORGANIZATIONS | 23C | 11DMB-SP177 | -do- |
| II | 17.12.20 | THU | AN | PORTS & TERMINALS MANAGEMENT | 23D | 11DMB-SP178 | -do- |
| II | 18.12.20 | FRI | AN | SHIP AGENCY MANAGEMENT | 23E | 11DMB-SP179 | -do- |
| II | 19.12.20 | SAT | AN | SHIPPING LAWS | 23F | 11DMB-SP180 | -do- |
| II | 20.12.20 | SUN | AN | SHIPPING FINANCE & INSURANCE | 23G | 11DMB-SP181 | -do- |
| II | 21.12.20 | MON | AN | MARITIME BUSINESS | 23H | 11DMB-SP182 | -do- |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 11DMB-SP183 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA TECHNOLOGY MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2010-11 ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-------------------------------------|----------|-------------|--------------------------------------|
| II | 14.12.20 | MON | AN | TOTAL QUALITY MANAGEMENT | 23A | 10DMB-TM127 | 2010-11 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | PRODUCTION PLANNING AND CONTROL | 23B | 10DMB-TM128 | -do- |
| II | 16.12.20 | WED | AN | TECHNOLOGY ACQUISITIONS & DIFFUSION | 23C | 10DMB-TM129 | -do- |
| II | 17.12.20 | THU | AN | TECHNOLOGY AND FINANCE | 23D | 10DMB-TM130 | -do- |
| II | 18.12.20 | FRI | AN | GOAL PROGRAMMING IN MANAGEMNET | 23E | 10DMB-TM131 | -do- |
| II | 19.12.20 | SAT | AN | TECHNOLOGY FORECASTING | 23F | 10DMB-TM132 | -do- |
| II | 20.12.20 | SUN | AN | R & D MANAGEMENT | 23G | 10DMB-TM133 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Year & onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA TOURISM & HOTEL MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2007-08 AND ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-------------------------------------|----------|------------|--------------------------------------|
| II | 14.12.20 | MON | AN | HOSPITALITY MANAGEMENT | 23A | 07DMB-TH22 | 2007-08 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | TOURISM PLANNING AND MARKETING | 23B | 07DMB-TH23 | -do- |
| II | 16.12.20 | WED | AN | SERVICE MARKETING | 23C | 07DMB-TH24 | -do- |
| II | 17.12.20 | THU | AN | INTERNATIONAL HOSPITALITY LAW | 23D | 07DMB-TH25 | -do- |
| II | 18.12.20 | FRI | AN | INTERNATIONAL TOURISM MANAGEMENT | 23E | 07DMB-TH26 | -do- |
| II | 19.12.20 | SAT | AN | TOURISM BUSINESS ENVIRONMENT | 23F | 07DMB-TH27 | -do- |
| II | 20.12.20 | SUN | AN | TOURISM PRODUCTS | 23G | 07DMB-TH28 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr. & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA CUSTOMER RELATIONSHIP MANAGEMENT II YEAR - ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2011-12 & ONWARDS*)

| YEAR | DATE | DAY | SESSION | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|----------------------------------------------------------------------------------------------------|----------|-----|---------|-----------------------------------------|----------|-------------|-----------------------------------|
| II | 14.12.20 | MON | AN | RETAIL OPERATIONS MANAGEMENT | 23A | 11DMB-CR159 | 2011-12 Aca. Year & Onwards |
| II | 15.12.20 | TUE | AN | RELATIONSHIP MARKETING | 23B | 11DMB-CR160 | -do- |
| II | 16.12.20 | WED | AN | STRATEGIC CUSTOMER RELATIONS MANAGEMENT | 23C | 11DMB-CR161 | -do- |
| II | 17.12.20 | THU | AN | VIRTURAL MARKETING | 23D | 11DMB-CR162 | -do- |
| II | 18.12.20 | FRI | AN | CUSTOMER RELATIONSHIP MANAGEMENT | 23E | 11DMB-CR163 | -do- |
| II | 19.12.20 | SAT | AN | SALES AND DISTRIBUTION MANAGEMENT | 23F | 11DMB-CR164 | -do- |
| II | 20.12.20 | SUN | AN | MARKETING OF SERVICES | 23G | 11DMB-CR165 | -do- |
| Additional Papers for the candidates admitted from the Academic year 2011-12 & Onwards) | | | | | | | |
| II | 21.12.20 | MON | AN | BUSINESS ENVIRONMENT AND ETHICS | 23H | 07DMB11 | 2007-08 Aca. Yr & Onwards |
| II | 22.12.20 | TUE | AN | STRATEGIC MANAGEMENT | 23J | 07DMB13 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020

BHARATHIAR UNIVERSITY: COIMBATORE- 46
SCHOOL OF DISTANCE EDUCATION
TIME-TABLE FOR MAY / DECEMBER 2020 EXAMINATIONS

COURSE : MBA – FIVE YEAR INTEGRATED- ANNUAL PATTERN

(CANDIDATES ADMITTED FROM THE *ACADEMIC YEAR 2009-10 AND ONWARDS*)

| YEAR | DATE | DAY | SESS | TITLE OF THE PAPER | SUB CODE | Q.P CODE | BATCH |
|---------------------------------|----------|-----|------|------------------------------------------------|----------|----------|---------------------------------|
| V | 14.12.20 | MON | AN | PROJECT MANAGEMENT | 53A | 09IMB26 | 2009-10 Aca. Year Onwards |
| V | 15.12.20 | TUE | AN | PRINCIPLES OF INSURANCE | 53B | 09IMB27 | -do- |
| V | 16.12.20 | WED | AN | MANAGEMENT OF INTER-PERSONAL EFFECTIVENESS | 53C | 09IMB28 | -do- |
| V | 17.12.20 | THU | AN | EVENTS MANAGEMENT | 53D | 09IMB29 | -do- |
| V | 18.12.20 | FRI | AN | E – COMMERCE | 53E | 09IMB30 | -do- |
| <u>ELECTIVE PAPERS :</u> | | | | | | | |
| I. FINANCE | | | | | | | |
| V | 19.12.20 | SAT | AN | SECURITY ANALYSIS AND PORTFOLIO MGT. | 5EA | 09IMB31 | -do- |
| V | 20.12.20 | SUN | AN | INTERNATIONAL FINANCIAL MGT. | 5EB | 09IMB32 | -do- |
| V | 21.12.20 | MON | AN | MANAGEMENT OF FINANCIAL SERVICES | 5EC | 09IMB33 | -do- |
| II. MARKETING | | | | | | | |
| V | 19.12.20 | SAT | AN | RETAIL MANAGEMENT | 5ED | 09IMB34 | -do- |
| V | 20.12.20 | SUN | AN | ADVERTISING AND PROMOTION MGT. | 5EE | 09IMB35 | -do- |
| V | 21.12.20 | MON | AN | BRAND MANAGEMENT | 5EF | 09IMB36 | -do- |
| III. HUMAN RESOURCE | | | | | | | |
| V | 19.12.20 | SAT | AN | CHANGE MANAGEMENT | 5EG | 09IMB37 | -do- |
| V | 20.12.20 | SUN | AN | PERFORMANCES MANAGEMENT SYSTEMS AND STRATEGIES | 5EH | 09IMB38 | -do- |
| V | 21.12.20 | MON | AN | ORGANIZATION DEVELOPMENT AND CHANGE | 5EJ | 09IMB39 | -do- |
| IV. SYSTEM | | | | | | | |
| V | 19.12.20 | SAT | AN | SYSTEM ANALYSIS AND DESIGN | 5EK | 09IMB40 | -do- |
| V | 20.12.20 | SUN | AN | SOFTWARE PROJECT MANAGEMENT | 5EL | 09IMB41 | -do- |
| V | 21.12.20 | MON | AN | DATA MINING | 5EM | 09IMB42 | -do- |

SESSION: AN: AFTERNOON - 2 PM – 5 PM

CONTROLLER OF EXAMINATIONS i/c.

COIMBATORE
DATE : 28.10.2020